



Public Arts Advisory Board

Minutes

Special Called Meeting
April 1, 2015 – 5:30 p.m.
Wylie Municipal Complex
Council Chambers/Conference Room
300 Country Club Road, Bldg. 100

CALL TO ORDER

The Public Arts Advisory Board meeting was called to order at 6:40 p.m. by Chairman Anne Hiney. Board members present included: Lynn Grimes, Lisa Green, Margaret Boyd and Kathy Spillyards. Board member Gaynell Reed and Britt Volker were absent.

Staff present included Carole Ehrlich, board liaison, and Craig Kelly, Public Information Officer.

DISCUSSION ITEMS

- **Discussion regarding the 2015 JazzArts Festival (JazzArts Fest).** (*C. Ehrlich, PAAB Liaison-Board*)

Staff/Board Discussion

PAAB members reported on activities from the various committees. Those committees include:

Food Trucks – Lisa Green reported she was still working food trucks for the event. PAAB liaison Ehrlich reported that she had contacted North Texas Food Truck Association and they were reaching out to their food truck vendors for availability on the 18th. Ehrlich reported currently the trucks confirmed included gourmet coffee and smoothies, Italian Ice and Kettle Corn. She noted that she would keep the board updated on any new entries.

Entertainment – Anne and Britt / School Bands – Anne Hiney reported the schedule was full with 6 High School and Intermediate bands and 6 professional bands scheduled to entertain. The professional bands would be directed by Keith Hill with Uptown Jazz and the High School bands would be directed by Russell Ratterree, Wylie ISD Jazz Director.

Children's Activities – Board member Boyd reported she was working on a project that would involve children using paint to pour and create individual sculptures they could leave and return later when the paint had dried. She also noted there would be a large community sculpture as well. Board Vice Chair Grimes reported she had scheduled the instrument petting zoo from 1:00 to 4:00 p.m. at a cost of \$300. Craig Kelly reported the Community Canvass was confirmed for the event. Board members asked Craig to be sure and get the canvass stretched and framed prior to the event. Board liaisons Ehrlich reported the Rad Hatter was confirmed for the entire day. Anne Hiney reported she had procured a sponsor for the Rad Hatter.

Art Organizations and Vendors – The Art Committee reported they had approved 17 fine artists.

Advertisement – Craig Kelly reported he was advertising with CBS radio (Jack) for 40 spots and was also advertising with DMN Neighbors Go (Rowlett, Allen, Richardson, Murphy, Sachse, Rockwall) and would hit each paper twice during the two weeks prior to the event. He also reported advertising on Facebook, Tweeter, City Newsletters and Website.

Sponsorships – Chair Hiney asked if anyone had received additional sponsors.

Itemized Costs for the Event – PIO Craig Kelly reported he did not have the updated costs but would bring it to the next meeting.

Discussion regarding the 2016 JazzArts Fest and 2015 summer planning. Members asked that a meeting be set for April 22nd at 5:00 pm to overview this year's event and make plans for next year's event. She noted that early summer plans should be in place and brochures ready for the 2016 JazzArts Fest. Posters were available for all board members for distribution prior to the event.

REGULAR AGENDA

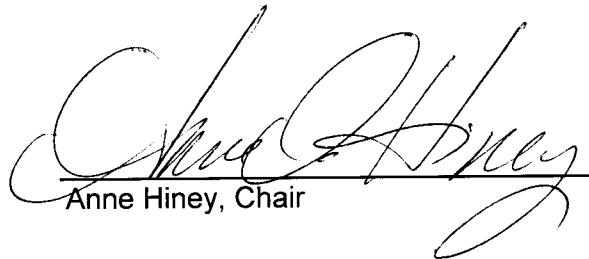
1. **Consider, and act upon, approval of the Public Arts Advisory Board minutes from the March 19, 2015 Regular meeting. (C. Ehrlich, PAAB Liaison)**

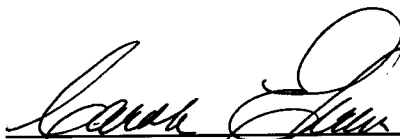
Board Action

A motion was made by board member Grimes, seconded by board member Boyd to approve the minutes from the February 19, 2015 Public Arts Advisory Board meeting. A vote was taken and the motion passed 5-0 with Board member Reed and Volker absent.

ADJOURNMENT

With no further business before the board, a motion was made by board member Grimes, seconded by board member Boyd to adjourn the meeting at 7:05 p.m. A vote was taken and the motion passed 5-0 with board member Reed and Volker absent.


Anne Hiney, Chair


Carole Ehrlich, Secretary